



The Embedded Software Tools Company

Press Release

iSYSTEM expands Salesteam

July 2014, iSYSTEM AG, Schwabhausen continuous its growth strategy and expands the sales force.

Dip. Ing (TH) Anke Schuppler has joined iSYSTEM effective July 1st, 2014. Mrs. Schuppler has over 20 years of experience in the embedded market which she gained at various MCU application support roles in the semiconductor distribution channel.

At iSYSTEM her new challenge as an Account Manager is to focus on the support and growth of key accounts. Her extensive experience in the embedded market and especially her in-depth microcontroller knowledge combined with the iSYSTEM solutions for software development and test result is a tremendous customer advantage.

“I am extremely pleased that we were able to complement the sales team with the addition of a female. Over the last 10 years iSYSTEM has successfully changed from a traditional development tool manufacturer to a development process oriented company. Especially the investment in know-how and products for software test has created new ways for iSYSTEM customers to carry out projects yet even more successful. In this context it is even more important to be able to gain additional highly experienced employee.” says Erol Simsek CEO iSYSTEM AG

Internet Links

www.isystem.com

News Blog: www.embedded.typepad.com

Video Kanal: www.youtube.com/isystemembedded

Nachrichtenupdate über Twitter: <https://twitter.com/isystemag>

About iSYSTEM

iSYSTEM is a privately held company headquartered in Germany, close to Munich. Since its foundation in 1986, iSYSTEM is an independent manufacturer and provider of embedded software debugging and test tools. Beside standard products iSYSTEM offers development and production services for custom designs, projects and OEM products.

iSYSTEM's Blue Box Technology stands for fast and easy microcontroller access via any kind of microcontroller debug interface. No matter whether one is developing, debugging or testing embedded software on a real target system. iSYSTEM's open and integrated Debug and Test Software enables engineers to drive a Blue Box and the corresponding development.

iSYSTEM tools mainly do support safety and security application development. Thus, control software development in markets such as Automotive/Transportation, Railway, Avionics, and Medical where customers require high sophisticated functionality, test automation support, services and certification. Markets like Industrial, Telecom, and Consumer do benefit from this software configurable tool portfolio by adopting it easily to their actual needs.



The Embedded Software Tools Company

iSYSTEM specializes in embedded development and test tools, provides debugger and analyzer solutions for more than 50 CPU architectures and their derivatives (3000+ microcontrollers). The Windows and/or Eclipse based development environment is easy to learn and use. The flexible integration and application of iSYSTEM solutions within the entire development process is enabled by open and public interfaces (APIs).

iSYSTEM maintains long standing and close relationships with all major semiconductor, operating system and compiler companies worldwide. This guarantees quick tool availability and the highest level of integration.

iSYSTEM is a ISO9001:2008 certified company.

Contact iSYSTEM AG

Sandra Peuker

Inside Sales/Marketing

Sandra.peuker@isystem.com

Tel: +49 (8138) 6971-52

Erol Simsek

Geschäftsführer

erol.simsek@isystem.com

Tel: +49 (8138) 6971-56